

The National Innovation Foundation-India (NIF-India) successfully conducted Farmers' Meetings in Mahula (Manohorpur) and Mirzapur villages of Birbhum district, West Bengal, under the DSD activity.

The meetings provided an interactive platform to engage with farmers, Self-Help Group (SHG) members, and other community members, introducing them to the vision and mission of NIF-India and its initiatives to identify, support, and promote grassroots innovations.

A total of 54 community members participated in the programme, including 37 women and 17 men, reflecting strong community engagement and the active participation of women in rural development.

The discussions focused on understanding the villages' available resources, traditional knowledge, livelihood opportunities, and the key challenges faced by the community. Participants were also sensitized to the importance of grassroots innovations and how local creativity, indigenous knowledge, and innovative solutions can address everyday challenges, improve livelihoods, and enhance the socio-economic well-being of rural communities.

By identifying local innovators and fostering a culture of innovation, NIF-India continues to empower communities and promote sustainable, inclusive, and innovation-driven rural development.

