

An awareness programme was organized by the National Innovation Foundation–India (NIF) in collaboration with Krishi Vigyan Kendra (KVK), Samba, at Khadergal village in Samba district. The programme, held at a local school, witnessed active participation from farmers, students, and members of Farmer Producer Organizations (FPOs).

The initiative aimed to create awareness about NIF’s Dissemination and Social Diffusion (DSD) activities, along with its end-to-end support mechanisms—ranging from scouting and documentation to validation and value addition support.

During the programme, a range of grassroots innovations related to agriculture and rural livelihoods were showcased through a presentation. These included the Spade-cum-Hoe, Mini Rice Milling Machine, improved plant varieties, and student-led innovations. The session facilitated engaging discussions among participants on the role of innovation in addressing local challenges.

Prof. Sanjay Khajuria, Head, KVK Samba, appreciated the efforts of NIF in promoting farmer-led innovations and highlighted their potential to enhance livelihood opportunities through appropriate technological interventions.

To symbolize the nurturing of creativity and sustaining the spirit of innovation, a plantation drive was also conducted during the programme, marking a collective commitment towards innovation-led sustainable development in the region.

