

### Maruti Jhula-An Innovative Health Care Chair

<b>Innovator</b> SakrabhaiPrajapati	<b>Address</b> Village: Dingucha, Taluka: Kalol, District: Mehsana, Gujarat	<b>Contact Details</b> Mob: 9879519331
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**Problem addressed**

For maintaining health, exercise machines available in the market are very costly and it is not feasible for everybody to spare time and money for exercise in gym. Conventional rocking chair is available in the market but is very expensive. The swings available in the market are rigid, i.e. they cannot be tilted as per ones’ requirements.

**Product:**

Maruti Jhula Chair, an exercise cum health care chair is a unique combination of hammock, easy chair, small jhula and lower body exerciser. This product is ideally situated for Indian urban middle class adult who seldom goes to a health club or outdoors for exercise and would prefer an easy chair, which he can use both for relaxation and exercise.

The structure is like a swing, where the modifications have been done on the sitting platform in the form of a chair. The platform is a parallelogram structured and the link, which extends away from the ground, is the backrest for the chair and the link extending towards ground is the leg support for the person sitting on the chair. The vertices of the parallelogram are hinged, so as the entire setup can follow a specified path and the chair may be used as an easy chair or as a bed. The structure is balanced in such a manner so as if one transfers his/her entire weight on one side of the swing; he/she will no topple.



**Technical Specifications**

- Capacity: 120Kgs
- Made Solid steel rod.
- Powder coating body
- Dimensions:
  - When not in use (unfolded) Length 4 ft, width -2.75 ft , Height - 4 ft
  - When folded: Length -5ft, Width -1.75 ft, and Height - 4 ft
  - While swinging: Maximum area covered -length-7 ft, Width - 2.75 ft, Height -4 ft

**Price :** 3700/- (ex-factory India price + packaging). The price does not include transportation costs, taxes, etc.

**Time to deliver:** Within 7 days after receipt of payment.



<b>Key Competitive Advantage:</b>	<ul style="list-style-type: none"> <li>• The USP of this product is it offers combined benefit of full body relaxation with light lower body</li> <li>• It serves the purpose of seating as well as exercising with a capacity to accommodate a person weighing 120 kg</li> <li>• Easy to tilt according to the comfort of the person</li> <li>• Gives rhythmic effect to body and increases blood circulation</li> <li>• Gives a relief to the knee and other aches in the lower part of the body</li> <li>• Give the effect of acupuncture in lower part of legs</li> <li>• This is also suitable to working executives, IT professionals and those whose job involves constant sitting on the chair.</li> </ul>
<b>Achievements</b>	Innovator has sold more than 6000 units in last seven years.
<b>BD website link:</b>	<a href="http://nif.org.in/innovation/maruti_jhula_-_an_innovative_health_care_chair/492">http://nif.org.in/innovation/maruti_jhula_-_an_innovative_health_care_chair/492</a>
<b>For Business Enquiries, please contact:</b>	Business Development, <b>National Innovation Foundation - India</b> Satellite Complex, Nr. Mansi Cross Roads, Satellite Ahmedabad -380 015, Gujarat, India Phone: +91-79-2673 2456, 26732095; Fax: +91-79-2673 1903 E mail: <a href="mailto:bd@nifindia.org">bd@nifindia.org</a> , Web: <a href="http://www.nif.org.in">www.nif.org.in</a>